We are Alto Analytics

We empower some of the world’s largest organizations with the intelligence to make better decisions in complex scenarios.

Alto’s artificial intelligence software and algorithms map, cluster and analyze digital conversations, connecting, in real-time, billions of datapoints as networks of entities and relationships, providing unmatched understanding of the world for faster, better decision-making.

Alto uniquely combines advanced technology with a world-class international data team to find the key to a wide range of challenges: from Disinformation, Electoral Integrity, Deepfakes, Reputation, Strategic Communications or Crisis Response to Political Debate Analysis, Commercial Intelligence or C-Level Executive Protection.
Simple and Powerful

Alto Analyzer and Alto Insights empower the world’s largest organizations with sophisticated intelligence for confident, informed, and better decision-making.

Technologically Human
Alto’s unique artificial intelligence algorithms, proprietary technology and dedicated infrastructure provide fast, scalable, real-time analytics of immense volumes and varieties of digital data sources. While our software is the best in the market, we truly believe that human expertise is the key to a creative approach to data. This is intelligence.

Intuitively Simple
Alto’s clear, easy-to-use, and search-centric user interface offers an intuitively seamless experience. We empower individuals to gather intelligence and insights from highly complex data in real-time with ease and efficiency. We humanize intelligence and empower your organization to support better decision-making.

Multiple Solutions
Alto’s advanced technology and expert analysis uniquely combine to provide diverse solutions that help organizations around the world. We leverage the power of artificial intelligence, big data and advanced analytics to create value in critical areas through unique intelligence and viewpoints.
Alto Analytics  
Products & Services

Guarantee success - Power decisions with sophisticated data-driven intelligence.

Our international footprint and diverse team combined with our AI, algorithms and proprietary technologies enable massive real-time analysis of public data sources across 53 languages and 125 countries to deliver intelligent solutions from across the digital sphere. Alto empowers the world’s largest organizations with critical insights for data-driven decision making.

Alto Analyzer  
Unique Software, Unique Viewpoint.  
Fast, scalable, real-time, artificial intelligence next-generation software tool to map and cluster digital conversations. Analyzer connects billions of datapoints as networks of entities from over 125 countries and more than 50 languages providing a unique, real-time point of view.

Alto Insights  
Sophisticated Data Services.  
Exceptionally powerful visual reports by world-class experts. Alto’s international data team will keep your needs in sight to turn vast and complex public data into valuable, actionable intelligence. Deliverables include exclusive high-impact consultancy reports to support better decision-making.
Alto Analyzer

Unique AI technology for unique decisions
Alto Analyzer’s cutting-edge proprietary technology and exclusive next generation algorithms employ machine learning, deep learning, networks topology and other advanced techniques to model billions of public data points as networks of entities and relationships in real-time. Alto’s technology powers sophisticated analysis and transforms complex data sets into unique insights that enable unique points of view for better decision-making.

Outstanding insights across any language and geography
Alto’s proprietary geo-influence algorithms and AI models provide real-time, high-precision filtering across 53 languages and 125 countries.

Powerful visualizations empower exclusive viewpoints
With exceptional real-time graphic representations of complex data sets, Alto Analyzer enables unique points of view and ensures insights can be communicated clearly and effectively across any organization. The potential of Alto’s visualizations is limitless.

Unlimited and scalable real-time intelligence
Alto Analyzer’s powerful features allow users to combine unlimited functionalities: from fuzzy logic searches to unique personalized dashboards or automated alerting of coordinated, unauthentic and malicious networks. Analysts can design highly detailed dashboards, generate professional reports or integrate insights into existing third-party CRM or ERP systems.
Alto Insights

Exclusive expert support from multidisciplinary world-class analysts
Alto’s dedicated team of international data experts with diverse backgrounds in sociology, design, mathematics, data science, journalism, business, or cyber intelligence go above and beyond to ensure consultancy-level insights with best-in-class intelligence. We apply all our creativity to look where no one else has.

C-Suite and board-level buy-in
Alto Insights means compelling, data-led insights through high-impact reporting and visualizations. Alto insights empower effective communications and confident buy-in to support decision-making at the senior management and board levels.

Powerful and unique visualizations
Rich, complex insights are made clear and concise through Alto’s unique approach to high-impact data visualization. Communicate data-rich intelligence with ease and efficiency across your organization.

Tailored and co-created project design
With Alto Insights, project requirements are co-created with our clients and developed in order to ensure a precise and effective consulting approach. Alto Insights ad-hoc projects are designed to exceed any specific intelligence needs or research questions.
Our Solutions

Our products and services provide intelligence to world-wide organizations. We also work with clients to design custom solutions to meet unique challenges.

Disinformation, Electoral Integrity, and Deepfakes
Stay ahead of rapidly evolving digital disinformation strategies such as fake-news, deepfakes or networks of coordinated, unauthentic and malicious users.

Brand Reputation & Crisis Response
Instantly identify where opportunities and challenges are and coordinate powerful, evidence-based responses to expand influence with confidence and speed across multiple digital platforms in real-time.

Strategic Communications & Media Intelligence
Analyze billions of public data points in real-time to confidently identify key actors, audiences and media sources and tailor messaging for high-impact, precise, and effective communications.

Political Debate, Public Opinion, Polarization, and Social Unrest Analytics
Analyze key influencers and evolving themes to identify any coordinated or unauthentic behavior aimed at fueling social unrest, polarization or pollution of the public debate.

Family Offices, Board and C-Level Executive Protection
Reinforce the reputational and financial security of high-profile and high-worth individuals and their assets of interest amidst a wide array of digital threats.

Market Research, Competitor Analysis & Commercial Intelligence
Stay on top of the digital public debate about the latest market trends and competitor activities and know what customers and stakeholders are saying. Alto provides real-time commercial intelligence anywhere in the world.

M&A, Legal Protection
Alto’s technology and algorithms support historical, comprehensive and rapid due diligence of key actors and corporate entities surfacing how these intersect with hidden, public or background information of interest.

Cybersecurity and Threat and Risk Intelligence
Confidently operate with a 360° vision on the public exposure and risks of all internal and external digital assets and data sources.
Interactive Examples of Alto's work

Corporate Activism
Why Does Burger King Care About Net Neutrality in its Business Strategy

EU Elections
Public Digital Debate Analysis

Social Debates
Construction of Anti-Immigration Electoral Messages

Artificial Intelligence
Predicting Worldwide Sanitation Needs

Sustainability
Why CEOs Need to Become Activists

Social Uprising
Yellow Vests Movement Analysis

Climate Change
Analysis of Leonardo DiCaprio’s Movie & its Impact

Trends Identification
Fashion & Instagram, Knowing What You’re Going to Wear Next

Please click VIEW for full access to examples of work
Interested? Get in touch.

Europe
Avenida de Europa, 24 Alcobendas
Madrid 28108, Spain

North America
Universal North, 1875 Connecticut Ave NW, 10th Floor, Washington, DC, 20009

Central & South America
Av. Brigadeiro Faria Lima, 1461 01452-002
Sao Paulo, Brazil

For general inquiries, please contact us at info@alto-analytics.com.
For media inquiries, email us at media@Alto-Analytics.com.